

# PABLO NEVADO-BUSTO

BI Developer

I have a naturally analytical mindset and an instinct to discover patterns behind data. I have recently gained solid experience with Python and core Machine Learning models. This is underpinned by an MSc (Distinction) in Data Analytics from Manchester Metropolitan University and 3 years commercial experience working as a CRM Analyst / BI Developer and strong usage of SQL and Power BI.

I am naturally curious with a strong problem-solving ability. I am familiar with Agile ways of working and am eager to work within a Scrum environment.

## EXPERIENCE

Sept 2023 – Present	<b>BPP</b> <b>Data Analyst</b> Manchester
January 2023 – April 2023	<b>The Developer Academy</b> <b>Trainee Data Scientist</b> London <ul style="list-style-type: none"><li>I developed Machine Learning applications with predictive models using Python libraries (scikit-learn, pandas, numpy, matplotlib, seaborn, etc.)</li></ul>
May 2022 – November 2022	<b>Entain</b> <b>CRM Analyst – Power BI Developer</b> London <ul style="list-style-type: none"><li>I conducted ad hoc analysis to identify trends, handling Google BigQuery and Teradata as data sources.</li><li>I was able to perform business reports using Power BI to make a story behind the data and able to answer business questions.</li><li>I liaised with a wide Analytics Team to perform high value reports.</li></ul>
September 2019 – April 2022	<b>Findel Education</b> <b>CRM Analyst</b> Manchester <ul style="list-style-type: none"><li>Data analysis and data visualisation using Power BI to give business insights through reports.</li><li>I built A/B testing, both in SQL Server and Power BI.</li><li>I liaised with Marketing department to develop campaigns and deliver their results on time.</li><li>I monitored data hygiene and integrity to identify opportunities to improve the quality of the reports.</li><li>I performed campaign analysis to derive insights to optimize campaign strategies.</li></ul>
July 2019 – September 2022	<b>Moneyline</b> <b>Graduate Data Analyst</b> Manchester <ul style="list-style-type: none"><li>I conducted data and market research, gathering information from multiple sources and providing reports.</li></ul>

## PROJECTS

- USA Crimes with Power BI - [link](#)
- A/B Test Analysis with Power BI - [link](#)
- Champions League winner prediction - [link](#) - [app](#)

## INTERESTS



Cinema



Traveling



Sport



Computing



Gaming

## CONTACT



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**Portfolio**  
Click [here](#)



**Location**  
Manchester

## EDUCATION

### January 2023 – March 2023

Data Science Bootcamp – London  
The Developer Academy

### September 2018 – September 2019

MSc Data Analytics – Manchester  
Manchester Metropolitan University

### September 2010 – July 2016

Marketing and Market Research - Malaga  
University of Malaga (Spain)

## TOOLS

- Power BI with DAX Studio and M
- SQL Server (DDL, DML, DCL)
- Google BigQuery and Teradata
- Python libraries (Numpy, Pandas, Scikit-learn, Matplotlib, etc.)
- AWS

## LINKS



LinkedIn



GitHub



PBI CV

## LANGUAGES

Spanish: native  
English: proficiency